

Switzerland

In 2024, there were 85 Swiss investments recorded in France, including 79 that created or maintained 1,133 jobs nationwide. Switzerland gained one place compared with 2023, becoming the sixth investor country in France in 2024.

85

projects in 2024, including
79 that were job-creating

1,133

jobs created or maintained

1 in 2

projects were in manufacturing

#1 country for the number of building and construction projects

Number of projects and jobs by investment type

Projects	Investment type	Jobs
28	Creation	199
42	Expansion	745
9	Takeover	189

+ 6 safeguarding and technology partnership projects

They chose France in 2024

Roche: A global leader in biotechnology and in vitro diagnostics, the Roche pharmaceutical group is at the forefront of personalized medicine, with a strong presence in various therapeutic areas, such as oncology, ophthalmology, neuroscience and rare diseases. Announced during the “Choose France” summit, Roche has just concluded a partnership with the Gustave Roussy Institute on the analysis of cancers via genomic profiling by liquid biopsy. Roche is investing €12 million in this partnership, which aims to promote equitable access for French patients to innovative anti-cancer drugs, through their inclusion in clinical trials open in France, within public and private hospitals participating in the initiative.

Holcim: A global leader in construction materials and solutions, Holcim is a major player in the transition to a carbon-free economy. Its Martres-Tolosane site (Occitanie region) will benefit from a €25 million investment

with the creation of platforms for the recovery of construction waste and fuels from biomass waste, generating seven additional jobs, and an open-innovation platform, open to third-party businesses, to test pre-industrial pilots of new carbon dioxide capture technologies. These investments form part of the Ecological Transition Contract signed by Holcim in 2023 with the French government.

KeriMedical: KeriMedical, a Swiss designer and manufacturer specializing in implants and prostheses for hand and wrist surgery, is continuing its expansion in the Auvergne-Rhône-Alpes region. Present since 2017 at the ArchParc technology park with a customer logistics center and a training center, the firm strengthened its presence in 2021, thanks to the opening of a production facility. This expansion will create 60 jobs, bringing the total workforce to 85 in 2025. KeriMedical is planning a new phase of expansion, with a concrete project to expand its production facility in 2025, as part of an investment worth €7 million, along with the creation of 50 additional jobs.

Swiss investments in France

The FDI stock¹ of businesses from Switzerland in France is around €114.5 billion, making Switzerland the second country with the largest FDI stock in France.

There were 85 Swiss investments recorded in 2024, 5% of all projects, including 79 that created or maintained 1,133 jobs, some 3% of all jobs.

The number of Swiss projects (+1) remained stable compared with 2023, despite a significant fall in the number of jobs (-81%). This can be explained in particular by the global situation in temporary work in 2024 that previously contributed significantly to the number of jobs generated by Swiss businesses in France in previous years. The majority of projects (48%) and jobs (44%) concerned production/manufacturing, with Switzerland being the fourth country with the

most such projects in France, with 9% of all projects decided in the field. Business services (24%) and retail outlets (12%) completed the podium of business activities served by Swiss investment. Consulting and business services was the leading sector receiving Swiss investment, with 20% of projects. Switzerland also stood out with 18% of its investments in the building/construction sector, making it the leading country (28%) in terms of project numbers in this sector. Also of note was that Switzerland recorded three projects in the transport/storage sector, which created 218 jobs, making the country the second largest job creator in this sector, with 9% of all jobs announced. Swiss projects were spread across 10 regions of mainland France, with 21% of projects in Bourgogne-Franche-Comté, 21% also in Auvergne-Rhône-Alpes and 14% in Occitanie.

¹ Source: Banque de France, 2024; FDI stock in France (ultimate investor) as of December 31, 2023.

Breakdown of projects by business activity

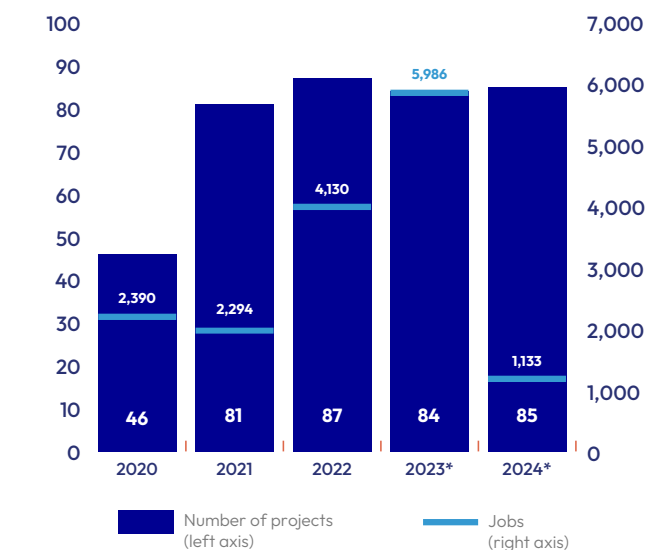
Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	3	25	4%	2%
Logistics	4	221	5%	20%
Retail outlets	10	195	12%	17%
Production/Manufacturing	41	504	48%	44%
R&D, engineering, design	4	17	5%	2%
Business services	20	149	24%	13%
Consumer services	3	22	4%	2%
Total	85	1,133	100%	100%

Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Consulting and business services	17	82	20%	7%
Building, construction	15	52	18%	5%
Wholesale and retail	9	185	11%	16%
Medical equipment and devices	8	154	9%	14%
Agri-food	5	91	6%	8%

Source: Business France, Annual Report 2024

Change in projects and jobs since 2020



* Recording of safeguarding and technology partnership projects

Top 3 host regions in 2024

Bourgogne-Franche-Comté **18** projects

Auvergne-Rhône-Alpes **18** projects

Occitanie **12** projects